



**GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY  
INTELLECTUAL PROPERTY RIGHTS CELL**

**University School of Law and Legal Studies**

In collaboration with

**IPU-IPR CELL**

Guru Gobind Singh Indraprastha University

**Dated 22.08.2025**

**NOTICE**

**IPR Week 2.0 Celebration by the IPR Cell, USLLS in collaboration with IPU-IPR Cell.**

The Intellectual Property Rights (IPR) Cell at the University School of Law and Legal Studies (USLLS), in collaboration with the IPU-IPR Cell at the Guru Gobind Singh Indraprastha University, is organising the second edition of IPR Week from 15<sup>th</sup> September to 19<sup>th</sup> September 2025, to commemorate the 2025 World Intellectual Property Rights Day Theme – **“IP & Music: Feel the Beat of IP”**.

This year's celebration explores the deep connection between intellectual property and the rhythm of creativity, highlighting how IPRs play a vital role in protecting musical expression and fuelling cultural and economic innovation. The week-long event will feature an exciting line-up of activities and sessions, including a guest lecture, panel discussion, movie screening, case study analysis, trademark-logo making competition, blog writing competition, and the signature IPR exhibition. Through these diverse formats, participants will engage with the world of IP in dynamic and meaningful ways, striking the perfect chord between knowledge and creativity.

## **ORGANIZING COMMITTEE**

***Faculty Convenor:*** Prof. (Dr.) Lisa P. Lukose, Chairperson IPU-IPR cell

### ***Student Leadership:***

- **Convenors:** Ishita Singh & Jiya Mehta
- **Co-Convenors:** Sophia Chaswal & Tanya Bhattamishra

### ***Advisory Committee:***

Prof Queeny Pradhan: Dean USLLS

Prof Neena Sinha, Member, IPU IPR Cell

Prof Amit Prakash, Member, IPU IPR Cell

Prof Gurujit Singh, IPR Cell

## **EVENT SCHEDULE**

The IPR Week 2.0 will be a catena of exciting activities followed by competitions and panel discussions which aims at bringing awareness among college students about Intellectual Property Rights. The schedule of the week is as follows:

### **DAY 1 | Monday, September 15, 2025**

#### **INAUGURAL CEREMONY & EXHIBITION**

- **Inaugural Ceremony:**

The event will begin with a formal Inauguration ceremony to kick off the IPR WEEK 2.0

**Lead Coordinators:** Rayan Khan & Tanishka Mohan

- **Exhibition**

An exhibition will be conducted to display articles subject to disputes relating to the protection of creative works, inventions and innovations. The showcased items will be accompanied by the information related to the legal issues involved and the importance of IPR in protecting one's intellectual creations.

**Lead Coordinator:** Alisha Khan

## **DAY 2 | Tuesday, September 16, 2025**

### **SEMINAR & MOVIE SCREENING**

- **Academic Seminar:**

The seminar will provide the attendees a clear understanding of the latest trends and prevalent issues in the field of IPR, and would help develop the right mental temperament to foster and lead in the field of innovation.

**Lead Coordinators:** Sophia Chaswal & Tanya Bhattamishra

- **Movie Screening:**

A movie related to IPR will be screened to highlight its real world application and impact. This activity is a creative way to spread awareness on the topic of IPR.

**Lead Coordinator:** Vaishnavi Chauhan

## **DAY 3 | Wednesday, September 17, 2025**

### **COMPETITION DAY**

- **Case Study Competition:**

The participants will involve and navigate themselves through a real life IPR problem which would be helpful in developing the practical aspect of IPR through creative application of mind.

**Lead Coordinators:** Gurnika Dhillon & Saara

- **Blog Writing Competition:**

This competition invites participants to write well researched blogs on IPR related topics.

**Lead Coordinator:** Khushi Mishra

## **DAY 4 | Thursday, September 18, 2025**

### **CREATIVE COMPETITIONS & QUIZ RESULTS**

- **Trademark Logo Making Competition:**

This competition invites participants to make catchy trademark logos for companies using their creative and artistic skillset.

**Lead Coordinator:** Jehov Thomas

- **Declamation Contest:**

This is a public speaking event wherein the participants will deliver a speech on the IPR related topic allotted to them.

**Lead Coordinator:** Rashi Solanki

- **IPR Day Quiz Results Declaration:**

The results for the IPR day Quiz competition will be declared.

**DAY 5 | Friday, September 19, 2025**

**PANEL DISCUSSION & CLOSING CEREMONY**

- **Expert Panel Discussion & Valedictory**

The panel discussion by eminent personalities in the field of IPR will provide critical insights on the contemporary trends and challenges present within the realm of IPR.

**Lead Coordinators:** Aditya Raj & Rosni Srivastava

**RESOURCE PERSONS**

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